



# Purnia Farrukh

## Architectural and Graphic Designer

Meraki: "Meraki is doing something with total love and pure soul. Leaving a piece of yourself in your creative work".

My name is Purnia. I am a multicultural urban designer that majors in Architecture and loves everything related to design. Everything from Architecture, Interior Design, Product Design, and Graphic Design, I just love it.

I have work experience in Los Angeles, Istanbul & Karachi.

### Education

**2013- 2016**

**A.A.**

**Sabanci University, Istanbul**

Visual Arts and Communication Design Program. Took Arts, Design and Engineering Courses

**2017 - 2020**

**B.S. L Arch**

**California State Polytechnic University, Pomona, California**

Design Studio Intensive Architecture Program at the CPP Environmental Design Department. Honors & AIAS.

### Skills

Rhino, AutoCad, SketchUp, Sketch, UX UI Design, C++ Code, 3D MAX, Adobe Creative Suite, Illustrator, InDesign, Photoshop, Premiere, Revit, Maya, Architectural & Fashion Photography, Visual Product Branding, Website Design, WordPress, SquareSpace, Wix, Invision, Slack, Keynote, SolidWorks, React, Spark, Lightroom, Social Media Content and Website Curation.

## Portfolio: [www.PurniaDesigns.com](http://www.PurniaDesigns.com)

### Experience

#### **JR. GRAPHIC DESIGNER (2018-2020) THE SULFUR GROUP, LA**

Architectural and Graphic Designer at The Sulfur Group based in Downtown Los Angeles. TSG is top-notch influencer marketing and Visual Design Agency that has projects on an international scale. During my time at TSG I was responsible for Website Designs, UX UI designs, Architectural Drafting, Product & Architectural Photography, Video Editing, Social Media Curation, Copywriting, Editorial Design, Administrative Tasks, Website Design, Visual Branding & Backend Dev.

#### **GRAPHIC DESIGNER (2017-2018) FASHION HOUSE, DTLA**

Fashion & Graphic Designer at Fashion House based in Downtown Los Angeles. During my time at S Team I was involved in creating high-fashion editorial designs that evolved into billboard designs exhibited around Venice, California and multiple print ads. Product Photography and Social Media Curation were my other responsibilities. During this I forged a deep & lasting connection with Fashion and Media in LA.

#### **ARCHITECTURAL DESIGNER (2015-2016) MARVI MAZHAR ARCH, KHI**

Interior and Architectural Drafter at Architecture Firm Marvi Mazhar Associates based in The Second Floor Cafe, Defence, Karachi. Marvi is a female architect with an independent Architecture office in Karachi where I helped create interior and landscape features for her on-going projects in Defence, Karachi. I helped draft and code her architectural & construction drawings and was part of a 5 person power house of architecture under the shade of Jasmine tree. We also developed eco-friendly green architectural solutions for the gardens of Karachi.

#### **ARCHITECTURAL DESIGNER (2017-2018) ZIMARTY DESIGNS**

Architectural and Graphic Designer at Zimarty Designs, LA. Zimarty Designs is an experiential Architecture Studio that focused on creating high-quality architectural jewellery pieces that involved gold and bronze plating through electrolysis. During my time there, I created 3D renders, product designs, architectural photography edits and curated exhibition designs using Rhino, Maya and Solidworks and laser-cutting. I also delved into 3D printing using metals at this time.

#### **GRAPHIC DESIGNER SABANCI UNI, ISTANBUL**

Served as a Graphic Designer at The International Office at Sabanci University, Istanbul, Turkey where I was completing my associates at FASS (Faculty of Arts and Social Sciences). I worked under the administration for the outreach department for Website Design and Social Media Content for The International Office at Sabanci University. I was also responsible for the copy-writing and editing of the Official Travel Blog of Sabanci University. During my time here I travelled a lot around Europe and the camera became my best friend and favourite tool that I am still in love with.

#### **GRAPHIC DESIGNER (2013-2015) PEACENICHE, KHI**

Worked for 2 years under the Late Sabeen Mahmud as a Graphic Designer at the Design Studio at Peace Niche located at The Second Floor Cafe, Karachi, Pakistan. I was responsible for the Social Media Curation, Graphic Design, Website Design and Exhibition Designs in the Cafe and Office. I was also heavily involved with the Art Gallery Event Management where I coordinated with the Alliance Francaise, French Embassy in Karachi for major Arts, Literature and Cultural Events in T2F. I was also exhibited under Dil Phaink Festival, London under PeaceNiche at the Southbank Cen